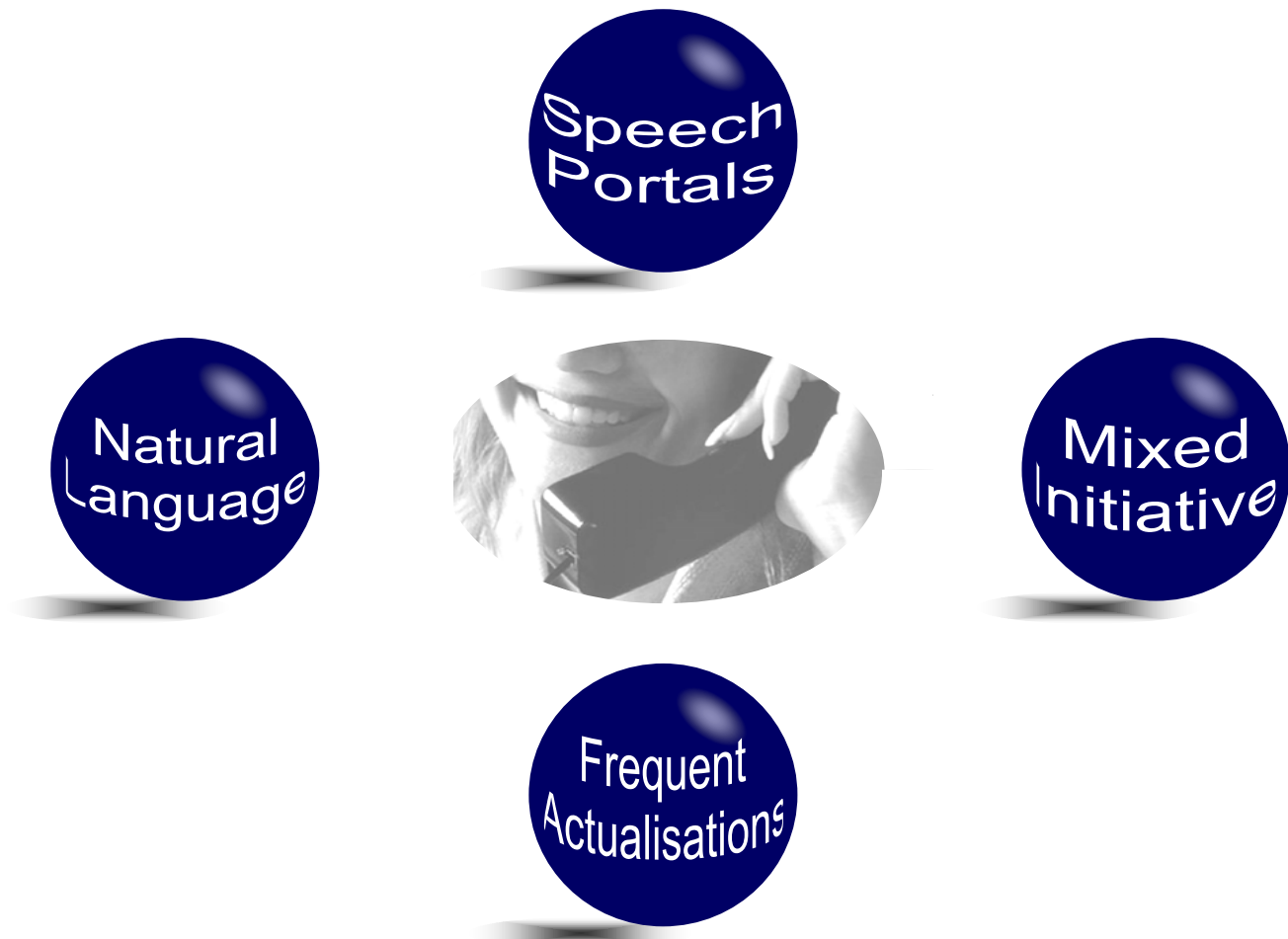


# Voice Content Management for optimised Time to Market

Frank Wanning  
HFN Medien GmbH

Heidelberg, November 25<sup>th</sup> 2008

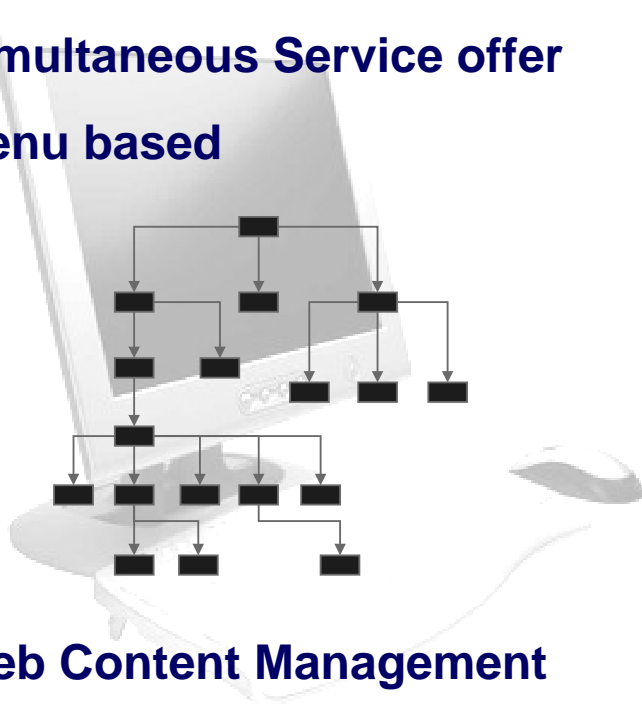
# State-of-the-Art Speech Dialogue Systems



# Men-Machine Interaction

## Web

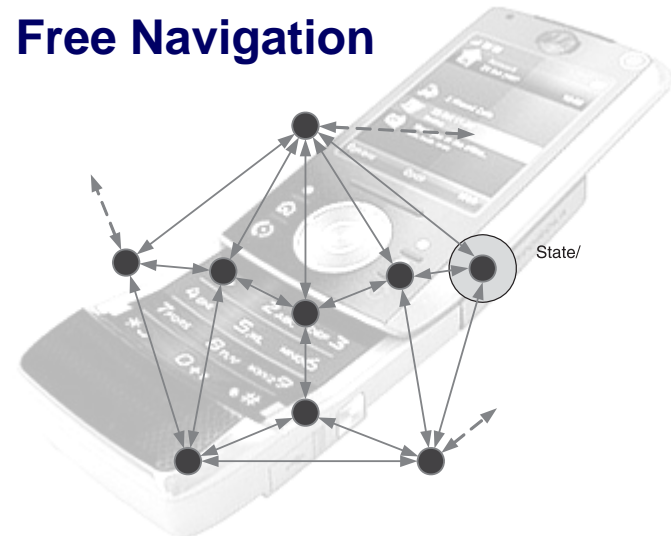
- ▶ Graphical Interface
- ▶ Simultaneous Service offer
- ▶ Menu based



- ▶ Web Content Management

## Speech Dialogue System

- ▶ Speech Interface
- ▶ Successive Service offer
- ▶ Free Navigation

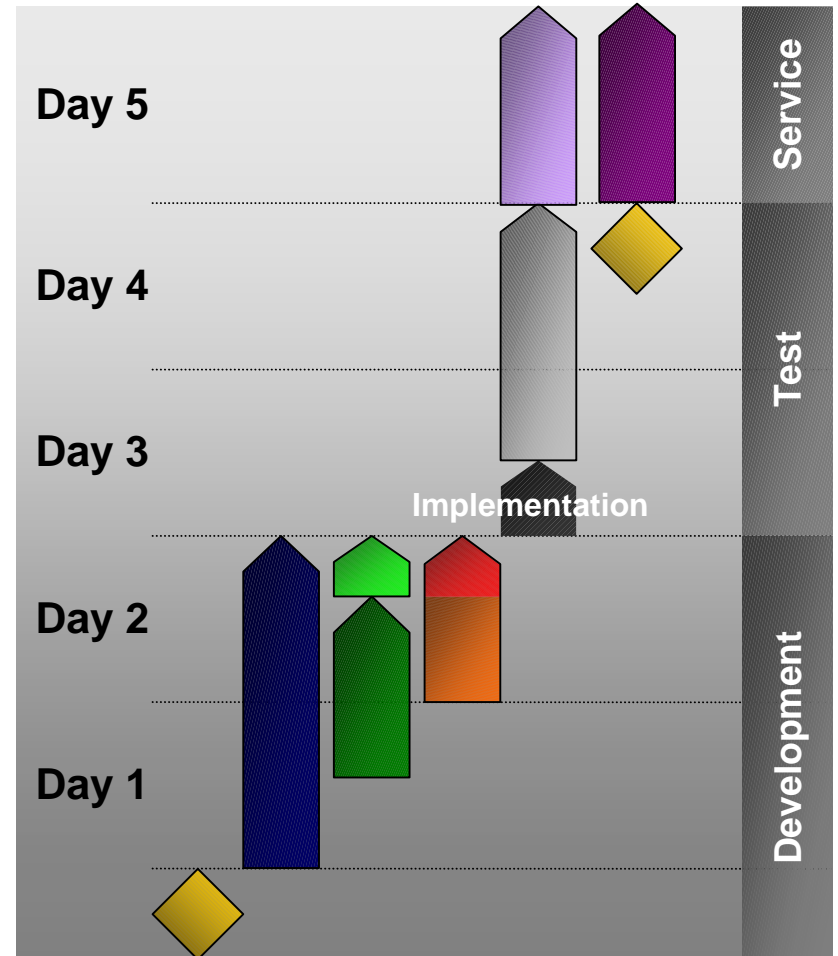


- ▶ Voice Content Management



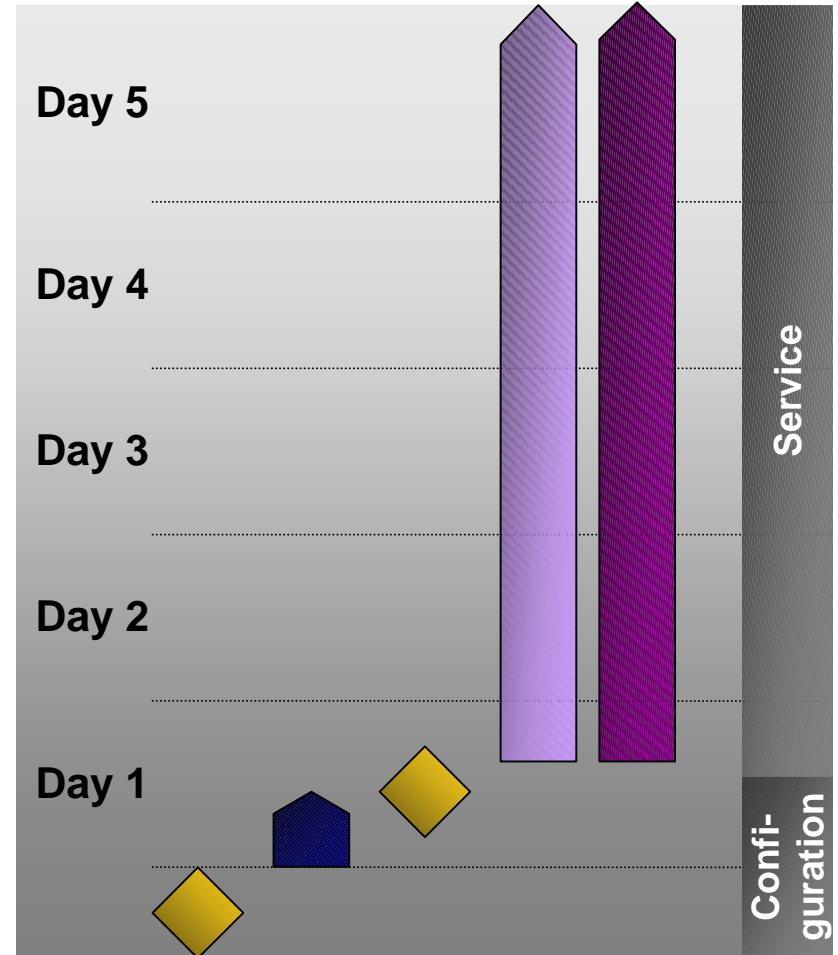
# Traditional Application development

Example: New Info-Object



# HFN SI® Application development

Example: New Info-Object



- ▶ **Web-based Administration Tool for complex Speech Dialogue Applications.**
- ▶ **Homogeneous All-in-one Tool with skill-based password-protected access.**
- ▶ **No special skills needed.**
- ▶ **No Implementation and Tests due to Configuration.**
- ▶ **Adhoc Configurations possible. Release Cycles shrink to 20%.**



# Requirements concerning the transfer business

## ▶ **We are looking for:**

- ▶ **business partners,**
- ▶ **buyers or licensees.**

## ▶ **We want to achieve:**

- ▶ **commercialisation or licensing.**



for your **Thank you**  
**Attention**



**Dr. Frank Wanning**

Voice User Interfaces  
Dialog-Design + Recordings

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